

2021 LINK, PERK UP AND WIN COFFEE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO WIN and purchase does not increase your chances of winning. Void where prohibited. Sweepstakes open only to legal residents of Delaware, Georgia, North Carolina, South Carolina, Maryland, Virginia and Washington DC who are 18 years of age or older. August 1 –September 30, 2021 (the “Contest Period”).

1. **HERE’S HOW TO ENTER:**

Link to a Together in Education School. Each VIC household that is linked to a school in Harris Teeter’s Together in Education Program from August 1, 2021 through September 30, 2021 during the contest period will be eligible to win. Customers can link to a Together in Education school by (i) visiting www.harristeeter.com, clicking on the Together in Education icon or page and following the linking instructions; (ii) visiting the Harris Teeter app and linking in the Together in Education section; or (iii) linking at their local Harris Teeter store location with the cashier or at the customer service desk. In addition, a school may opt to use the mass link method for linking in which a customer would provide their VIC information to the school coordinator to be linked and the school coordinator would link the customer.

Each eligible VIC member will receive one (1) entry when they link their VIC card to a participating Together in Education school.

A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of the entry methods set forth above, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers, age, e-mail address and complete 11-digit VIC card number, on a single 3” X 5” card (the “Mail-In Entry”) and mailing it to: 2021 LINK, PERK UP AND WIN COFFEE SWEEPSTAKES, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106. No purchase or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per VIC household, and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per VIC household, and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by midnight on September 30, 2021 and received by October 5th, 2021. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

2. **RANDOM DRAWING:** Ten (10) total customer winners will be chosen in a random drawing from all entries received electronically or via mail by Tuesday, October 5th, 2021. We will also award ten (10) TIE School Coordinators with a gift basket for their school based on the schools to which the winning customers are linked to. Entries will be grouped into three (3) different groups, depending on the mailing address of the household on file with Harris Teeter’s VIC department. One group will be comprised of VIC customers from South Carolina, Georgia and Florida and two (2) winners will be randomly selected from this group. One group will be comprised of VIC customers from Virginia, District of Columbia, Maryland and Delaware, and four (4) winners will be randomly selected from this group. One group will be comprised of VIC customers from North Carolina, and four (4) winners will be randomly selected from this group. Potential winners will be contacted by a member of the VIC department after the drawing is completed. Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. The prize(s) will be awarded and the winner notified

by e-mail. The ten (10) Together in Education school winners will also be contacted by email for prize delivery.

3. PRIZES AND APPROXIMATE VALUE:

Ten (10) customers will receive 26 coupons, each valid for one free bag of Harris Teeter brand coffee. Coupons expire on October 4th, 2022.

Approximate Retail Value (APR)- \$2080 Total (\$208 per customer)

Ten (10) Together in Education School Coordinators will receive 1 Our Brands coffee and goods gift basket.

Approximate Retail Value (APR)- \$250 Total (\$25 dollars per basket)

- 4. GENERAL RULES:** Employees, officers and directors of Harris Teeter, LLC and/or affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winner must respond to their e-mail notification within 7 days of the delivery of this e-mail and may be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within 7 days of their response, in addition to a promotional release. Non-compliance with this time period may result in disqualification and the weekly award will be forfeited. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and participating sponsors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, if the winner cannot be reached at the e-mail address on the winner's Entry Form or VIC application, or if the winner does not follow the redemption instructions in the winning e-mail, the prize will be forfeited. Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program and/or www.harristeeter.com, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel either the mail in entry to automatic entry should the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

- 5. LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter, LLC and/or affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages,

injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.

6. **LIST OF WINNERS:** For the names of the winners, available after October 15th, 2021 visit www.harristeeter.com or send a separate, stamped self-addressed (#10) envelope to, 2021 LINK, PERK UP AND WIN COFFEE SWEEPSTAKES, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106.

SPONSORS: Harris Teeter, LLC, Matthews, NC.